

Rep Order# 6850388 Ver# 2 Status Returned

Traffic Order# 106366

Printed: 09/10/2012 11:42 AM
Last Received: 09/07/2012 7:50 AM
Showing Buylines: All Lines

1 of 2

Station KSNV-TV LAS VEGAS, NV.
Advertiser () AMER. CROSSROADS
Product AMER CROSSROADS ADD
Estimate# 953
Buyer Emily Milhoan
Phone#
Fax#

Agency () CROSSROADS MEDIA
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 11/27/953
Flight Dates 10/02/2012 - 10/08/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

PLEASE SEE BELOW. THANKS!

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	W	9P-10P	AM GOT TALENT	:30	\$4,000.00	10/03-10/03	1	1	1	\$4,000.00	
	Station Remark: V2 PROGRAM CHANGE - NO AGT; 9-10P ANIMAL PRACTICE/GUYS W/ KIDS											
	2	TH	10P-11P	ROCK CENTER W/BRIAN WILLIA-	MS (OR :30	\$3,200.00	10/04-10/04	1	1	1	\$3,200.00	

---REPORT TOTALS---

Report Totals: 2 / \$7,200.00

---SALES MONTHLY TOTALS---

Oct 12: 2 / \$7,200.00
Sales Totals: 2 / \$7,200.00
Station Totals: 2 / \$7,200.00
Lines not sent/rcld/term: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$36,000	CATV 0%	KBLR 0%	KINC 0%	KLAS 27%	KSNV 20%
		KTNV 20%	KTUD 0%	KVCW 0%	KVMY 0%	KVVU 33%
		XXXX 0%				

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12
Demos RA35+

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EC'd Yes

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--- CREDIT RISK ---
CASH IN ADVANCE